

臺灣綜合大學系統 109 學年度學士班轉學生聯合招生考試試題

科目名稱	商用英文	類組代碼	C06
		科目碼	C0694

※本項考試依簡章規定所有考科均「不可」使用計算機。 本科試題共計 3 頁

I. Multiple-Choice Questions (70%)

Part 1. Choose the best word to fit the gap. (40%) 請於答案卡上作答，否則不予計分

1. _____ the better team, we lost the match.
(A) Despite of being (B) Despite (C) Despite being (D) Although
2. You'll never finish the report on time if you keep working _____ that speed!
(A) on (B) at (C) in (D) over
3. With this comprehensive international report, the country's position in the regional and global arena _____ with measurable criteria.
(A) is to identify (B) identifies (C) will be identified (D) identified
4. Though it is a densely populated city, there are surprisingly _____ people seen on the streets.
(A) a few (B) few (C) a little (D) little
5. English is today the third _____ native language worldwide after Chinese and Hindi, with some 380 million speakers.
(A) the more spoken (B) much spoken (C) most spoken (D) the least spoken
6. Those are the kind of motion pictures _____ many Americans would rate as mature.
(A) of which (B) in which (C) where (D) which
7. The company hired so many new employees last week, _____ they laid off two workers whose performance hadn't been satisfactory.
(A) on the other hand (B) in addition to (C) as a result of this (D) consequently
8. _____ vaccination has eliminated naturally occurring polio in North and South America, rare cases continue to occur in developing countries of Africa.
(A) However (B) Hence (C) Moreover (D) Although
9. Although working conditions _____ in many occupations in the past few years, one can never be safe, particularly in places with higher risk occupations.
(A) improved (B) may have improved (C) could improve (D) might improve
10. After three years of _____, the country's economy is finally looking a lot healthier.
(A) boom (B) letdown (C) overdraft (D) recession
11. What angered me wasn't his resignation but the _____ in which he did it.
(A) manner (B) bearing (C) aspect (D) method
12. I need a good explanation of all the costs _____ in buying a new car.
(A) concerned (B) affected (C) implied (D) involved

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13. Your colleague is going out to get lunch and you'd like him / her to get something for you. You start your request: Could you ____ me a favor?
 (A) give (B) get (C) do (D) make
14. A customer buys a lot from you and wants a bigger discount. You want to keep the customer happy but you need your boss to agree.
 You say: I'll ____ what I can do.
 (A) see (B) guess (C) know (D) ask
15. As a result of the ice melting in the North and South Poles, the sea ____ are rising.
 (A) fuels (B) temperatures (C) sounds (D) levels
16. I thought about your proposal, and I think we ____ it.
 (A) accept (B) accepted (C) will have accepted (D) will accept
17. If our marketing plan ____, the product will be very successful.
 (A) checks (B) removes (C) works (D) whistles
18. As well as being a popular tourist site, Trafalgar Square offers some of the most famous views in the country, ____?
 (A) has it (B) doesn't it (C) was it (D) hasn't it
19. I find it hard to ____ with the other students in the Italian class as they have been attending the classes more regularly than I do.
 (A) fall through (B) catch up (C) do away (D) call in
20. Camera footage shows that illegal goods ____ into the warehouse last week.
 (A) are being smuggled (B) were smuggled (C) smuggled (D) are smuggled

背面有題，請繼續作答。

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Part 2. Choose an appropriate term for each of the following definitions of some common business terms. (30%) 請於答案卷上作答，否則不予計分

(A) Referral	(B) Compromise	(C) Stakeholders	(D) Validate
(E) stimulus package	(F) Coupon	(G) Expansion	(H) Liabilities
(I) Competitor	(J) Recruitment	(K) Collaborate	(L) Consensus

1. Another business that is trying to perform better than your business and others in the same market.
2. the process of becoming bigger and more successful in business
3. refers to anyone who's involved in a particular project
4. the process of hiring new employees
5. Proactively consult with clients and provide recommendations regarding solution needs to ensure successful outcomes.
6. the debts and obligations of a company or an individual
7. A set of actions by a government that is intended to encourage activity and growth in the economy or in a particular industry or area.
8. part of a printed advertisement to be used to order goods or samples
9. refers to an idea or opinion that's been agreed on by everyone
10. Each party gives up certain demands in order to reach an agreement.

II. Writing (30%) 請於答案卷上作答，否則不予計分

Covid-19 crisis highlights supply chain vulnerability and forces many companies, and entire industries, to rethink and transform their global supply chain model. You're the owner of your own small business under threat of Covid-19 pandemic. Write a memo of about 100 to 120 words in English. In the memo, be sure to state the problem your company is facing, the cause of the problem, and what you like the senior managers to do.